



MEELAD CELEBRATION VIDEO COMPETITION

TERMS AND CONDITIONS

1 OVERVIEW

Allah sent his messengers time to time to convey the truth to all mankind and guide them the right path. Prophet Muhammed (PBUH) was a perfect example of an honest, just, merciful, compassionate, truthful and brave human being whereas he was the last of all messengers. The birth anniversary of prophet is annually celebrated and considering the national significance of this special day, it has been announced as a public holiday in Sri Lanka. With related to this, the Department of Muslim Religious and Cultural Affairs (DMRCA) is privileged to organize various national level competition programmes annually. As a part of this occasion, this year DMRCA has launched a video competition on the theme of ***“Prophet Mohamed (PBUH) as mercy to the Universe”***

2 THEME

PROPHET MOHAMED (PBUH) AS A MERCY TO THE UNIVERSE

3 OBJECTIVES

- To create awareness about spiritual and social life of the Prophet Muhammed (PBUH)
- To create awareness about the theme of the Prophet (PBUH) was sent as a mercy to whole the universe including humans, animals and plants by Almighty Allah.
- To build the community curiosity towards Prophet Muhammed (PBUH) particularly among youngsters.
- To produce the videographers and creating the platform for them to perform in industry.
- To identify and motivate the emerging professionals in the field of videography

4 ELIGIBILITY

- Any Sri Lankan can enter into this video competition, except for directors, and officers of the Department of Muslim Religious and Cultural Affairs, and their respective spouses, parents, siblings, and children.
- Submissions from individuals or cultural groups are only accepted (not corporations or other business entities).
- The participant must be age of 14 years and above.
- Entry in the competition constitutes contestant's full and unconditional acceptance of the official rules and regulations. Violating any rules and regulations or requirements will cause for disqualification.
- All entries must be submitted in digital format.

5 VIDEO

Video clip means anything is a **creative short film**. Further sound effects and music may be used, as long as the participant has the right to use and disseminate it. However only text or mere speech or conversation or voice over will not be accepted.

5.1 CREATION REQUIREMENTS

- All the videos must be related to offered theme and inappropriate videos will be automatically disqualified from the competition.
- Submissions must be primarily in English or Sinhala or Tamil language.
- The video submitted must be the original work of the applicant, and may not contain the work, including the intellectual property, of others without express written consent.
- The video that was prepared for any other competitions will not be eligible to submit for this competition.
- The contest video should not be published by the author on any media including social media prior to announcing the final winners by DMRCA.
- The contest video must not include the followings:
 - (i) Racist, sexist, or other offensive remarks,
 - (ii) Nudity or sexual content,
 - (iii) Promotion of drug use, underage drinking, or other illegal behavior,

(iv) Hate speech, violence, slanderous or libelous claims, or any other actionable offenses.

- The plagiarism is strictly prohibited and will result in disqualification.

5.2 TECHNICAL REQUIREMENTS

- A video file must be in the region of between three (03) minutes and no longer than (05) minutes in length and be the minimum standard 720p (resolution) format.
- The video file size should be kept at or under 300 MB for quicker upload/encoding time.
- Video file must be shared via duly filled Google form.

6 TO ENTER

- To enter, please complete the online contest entry form
- To submit the online entry form, please click on following link;
<https://forms.gle/oAEJVNhssuoGp2a79>
- All entries must include the contestant's name and age, telephone number and email address. Submissions without this information will not be considered.

7 TIME SCHEDULE

Task	Deadline
Contest Announcement	12.00 a.m. Friday, August 20, 2021
Submission Deadline	11.59 p.m. Monday , September 20, 2021
Panel Judgment	10.00 a.m. Tuesday, October 05, 2021
Winners Announcement	4.00 p.m. Sunday , September 10, 2021

8 SELECTION CRITERIA

All videos received will be evaluated by evaluation committee of DMRCA and screened. Only eligible videos will be posted on facebook page of DMRCA for public engagement (likes, comments and shares). The DMRCA's panel of judges will choose first, second, third and other seven (07) honorable winners according to below selection criteria.

No	Criteria	Marks
1	Relevancy	25
2	Creativity/Originality	25
3	Production Quality and Technical Ability	25
4	Public Engagement	25

****** If the judges find none of the posted videos are fit to win the first or second or third prizes, at that moment seven (07) videos will be selected for honorable prizes.**

9 NOTIFICATION

The winning videos will be featured on our website and facebook and winners will be notified by email or telephone on the day of selection of winners. If attempted notification is returned as undeliverable, if winners cannot be verified, and/or if winner is otherwise unable to accept prize, prize will be forfeited and may be awarded to an alternate Finalist, at DMRCA's discretion.

10 OWNERSHIP

Ownership will remain with the contestant subject to the sole right of DMRCA to use the videos submitted for competition in all web, facebook, other social media, electronic and non-electronic campaigns and programs.

11 PRIZES

The videos are with the most engagement (likes, comments and shares) and met all other criteria at the end of the contest period, wins the first, second, third places and other seven (07) honorable prizes. The specific prize details are at the sole discretion of the DMRCA. Prizes will be as follows:

- ❖ 1st Prize – Rs. 100,000
- ❖ 2nd Prize – Rs. 50,000
- ❖ 3rd Prize - Rs. 25,000
- ❖ Honorable Prizes (07) – Rs. 10,000 each

12 OTHER TERMS AND CONDITIONS

- DMRCA may, in its sole discretion, remove, delete and/or forfeit submissions it deems inappropriate or otherwise non-compliant.
- DMRCA may, in its sole have the rights to use for any purposes.
- All winners are subjected to verification, including, without limitation, verification of eligibility compliance with these official rules and terms and conditions.

- The winners shall be selected without regard to race, age, gender, religion, sexual orientation, political beliefs, employment status or any other factor which could constitute discrimination.
- The DMRCA and its staffs assume no responsibility for lost or late entries or for incomplete computer transmissions or technical failures.
- The DMRCA reserves the right to suspend or cancel the competition in its sole discretion and to select winners from among all eligible entries received prior to the deadline.
- By submitting a facebook video for contesting in Meelad celebration video competition, where you acknowledge and agree to the stated terms and conditions.
- If you do not agree to these terms do not enter or upload your contest video submission.

M.L.M. Anver Ali

Director (Acting)

Department of Muslim Religious and Cultural Affairs